

Chelsea E. Birkel

Phone: (908) 418-8766 E-mail: chelbirkel@gmail.com

LinkedIn Profile: www.linkedin.com/in/chelsea-birkel

Digital Portfolio: <https://www.chelsea-birkel.com>

Multimedia Creative | Short & Long-Form Video Editing, Photography & Digital Storytelling

EDUCATION:

The Pennsylvania State University

B.A. in Film Production, Graduated Cum Laude in May 2024, Minor in Spanish, GPA: 3.79

· Studied abroad – IES Barcelona in Spring 2023

SKILLS:

Event Coverage & Visual Storytelling: Capture and edit photo/video for games, events, and behind-the-scenes moments using DSLR and mirrorless cameras. Create highlight reels and fan-focused visual content.

Cinematography & Video Production: Film and edit short and long-form content with strong storytelling, pacing, motion graphics, color grading, and post-production using Adobe Premiere Pro, Final Cut Pro, and Adobe After Effects.

Graphic Design & Branding: Design sports branding, campaign visuals, and social graphics in Adobe Photoshop and Canva to strengthen brand identity across platforms.

Social Media Strategy & Management: Create and manage content for Instagram, TikTok, YouTube, Facebook, and LinkedIn with a focus on audience growth, engagement, and trend-driven storytelling.

Content Planning & Creative Collaboration: Develop and execute content ideas with creative teams, athletes, and brands while managing multiple projects in fast-paced environments.

EXPERIENCE:

CEB-Studios

August 2023 – Present

Freelance Videographer, Editor, and Photographer

Westfield, NJ

Capture and edit video and photo content for sports teams, colleges, and professional organizations

· Create engaging photography and video content for campaigns, social media, and events using Premiere Pro, After Effects, and Lightroom

Lehigh Valley Phantoms – AHL Affiliate of the Philadelphia Flyers

October 2025 – April 2026

Video Production Intern (Editor & Videographer)

Allentown, PA

Collaborated with Creative and Marketing Teams in video and photo content

· Captured, edited, and organized video footage and photos for internal projects and social campaigns
· Assisted in developing social media creative concepts and in-game scoreboard promotional content

Somerset Patriots – NY Yankees Double-A Affiliate

March 2025 – September 2025

Full-Time Game Presentation Intern (2025 Season)

Bridgewater, NJ

Supported game-day production and content creation for live scoreboard operations, streams, and multi-platform storytelling

· Filmed and edited photo and video content for social, web, and in-stadium platforms

· Assisted with live scoreboard operations and production workflows for real-time presentation
· Collaborated on multi-channel content initiatives to enhance fan engagement and storytelling

Sports Documentary Production – *Through the Glass*

August 2023 – May 2024

Editor, Co-Producer, and Co-Director of Photography

University Park, PA

Led creative direction and post-production for a sports documentary

· Managed storyboarding, scripting, and interview setup for subjects

· Edited footage with advanced techniques, including audio mixing and color correction

Institute of Electrical and Electronic Engineers (IEEE)

Summers 2022, 2023

Video Production Intern

Piscataway, NJ

Supported end-to-end video production for IEEE.tv nonprofit, delivering educational and technical content

· Shot video, recorded voiceover audio, and edited “how-to” content with clear audio, consistent visuals, and strong storytelling under tight deadlines

· Managed 500GB+ of footage and edited 6 multi-camera interview projects for IEEE.tv distribution

· Condensed 64+ hours of raw footage into CMS-ready edits, supporting fast, multi-team content delivery