

# Chelsea E. Birkel

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Digital Portfolio: <https://www.chelsea-birkel.com>

## Multimedia Creative | Video Production & Photography

### EDUCATION:

#### The Pennsylvania State University

B.A. in Film Production, Graduated Cum Laude in May 2024, Minor in Spanish, GPA: 3.79

· Studied abroad – IES Barcelona in Spring 2023

### SKILLS:

**Event Coverage & Visual Storytelling:** Capture and edit photo and video for games, events, and behind-the-scenes moments using DSLR and mirrorless cameras, creating highlight reels and visuals that turn raw moments into engaging fan narratives

**Cinematography & Video Production:** Film and edit short- and long-form video with motion graphics, color grading, and post-production expertise in Premiere Pro, Final Cut Pro, and After Effects to deliver cinematic, digital-ready content

**Graphic Design & Branding:** Create sports branding, campaign visuals, and social graphics in Photoshop and Canva, producing cohesive designs that strengthen identity and elevate storytelling

**Social Media Strategy & Management:** Develop and schedule content for Instagram, TikTok, YouTube, Facebook, and LinkedIn, optimizing video, graphics, and photography for trend-driven reach and real-time engagement

### EXPERIENCE:

#### Lehigh Valley Phantoms – AHL Affiliate of the Philadelphia Flyers

October 2025 – Present

*Video Production Intern*

Allentown, PA

Collaborate with Creative and Marketing Teams on video and photo content

· Capture, edit, and organize video footage and photos for internal and social campaigns

· Assist with developing social media creative concepts and managing multiple production tasks

#### Somerset Patriots – NY Yankees Double-A Affiliate

March 2025 – September 2025

*Full-Time Scoreboard Intern (2025 Season)*

Bridgewater, NJ

Assisted in game-day production, live streams, scoreboard operations, and branded content creation

· Filmed and edited photo and video content for social, web, and in-stadium platforms

#### CEB-Studios

August 2023 – Present

*Freelance Videographer, Editor, and Photographer*

Westfield, NJ

Capture and edit video and photo content for sports teams, colleges, and professional organizations

· Execute strategic camera work, post-production, and creative storytelling using Premiere Pro, After

Effects, and Lightroom

#### Varsity Vantage

August 2024 – Present

*Freelance Videographer, Photographer, and Editor*

Westfield, NJ

Deliver short-form and recap videos to enhance team visibility and storytelling

· Capture multi-angle game footage and sideline photography for dynamic storytelling

#### Sports Documentary Production – *Through the Glass*

August 2023 – May 2024

*Editor, Co-Producer, and Co-Director of Photography*

University Park, PA

Led creative direction and post-production for a sports documentary

· Managed storyboarding, scripting, and interview setup for subjects

· Edited footage with advanced techniques, including audio mixing and color correction

#### Penn State Athletics

September – December 2022

*Video and Social Media Editing Intern*

University Park, PA

Produced digital content to strengthen the program's online presence

· Edited short-form reels to highlight game moments and behind-the-scenes content

· Created 30–60 second videos with After Effects and Premiere Pro