

Chelsea E. Birkel

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Sports Media Creative | Videography, Photography & Post-Production

EDUCATION:

The Pennsylvania State University

B.A. in Film Production, Graduated Cum Laude in May 2024, Minor in Spanish, GPA: 3.79

· Studied abroad – IES Barcelona in Spring 2023

SKILLS:

Event Coverage & Visual Storytelling: Capture and edit photo and video for games, events, and behind-the-scenes moments using DSLR and mirrorless cameras, creating highlight reels and visuals that turn raw moments into engaging fan narratives

Cinematography & Video Production: Film and edit short- and long-form video with motion graphics, color grading, and post-production expertise in Premiere Pro, Final Cut Pro, and After Effects to deliver cinematic, digital-ready content

Graphic Design & Branding: Create sports branding, campaign visuals, and social graphics in Photoshop and Canva, producing cohesive designs that strengthen identity and elevate storytelling

Social Media Strategy & Management: Develop and schedule content for Instagram, TikTok, YouTube, Facebook, and LinkedIn, optimizing video, graphics, and photography for trend-driven reach and real-time engagement

EXPERIENCE:

Lehigh Valley Phantoms – AHL Affiliate of the Philadelphia Flyers

October 2025 – Present

Video Production Intern

Allentown, PA

Collaborate with Creative and Marketing Teams in video and photo content

· Capture, edit, and organize video footage and photos for internal and social campaigns

· Assist in developing social media creative concepts and managing multiple production tasks

Somerset Patriots – NY Yankees Double-A Affiliate

March 2025 – September 2025

Full-Time Scoreboard Intern (2025 Season)

Bridgewater, NJ

Assisted in game day production, live streams, scoreboard operations, and branded content creation

· Filmed and edited photo and video content for social, web, and in-stadium platforms

CEB-Studios

August 2023 – Present

Freelance Videographer, Editor, and Photographer

Westfield, NJ

Captured and edited video and photo content for sports teams, colleges, and professional organizations

· Executed strategic camera work, post-production, and creative storytelling using Premiere Pro, After

Effects, and Lightroom

Varsity Vantage

August 2024 – Present

Freelance Videographer, Photographer, and Editor

Westfield, NJ

Deliver short-form and recap videos to enhance team visibility and storytelling

· Capture multi-angle game footage and sideline photography for dynamic storytelling

Sports Documentary Production – *Through the Glass*

August 2023 – May 2024

Editor, Co-Producer, and Co-Director of Photography

University Park, PA

Led creative direction and post-production for a sports documentary

· Managed storyboarding, scripting, and interview setup for subjects

· Edited footage with advanced techniques, including audio mixing and color correction

Penn State Athletics

September – December 2022

Video and Social Media Editing Intern

University Park, PA

Produced digital content to strengthen the program's online presence

· Edited short-form reels to highlight game moments and behind-the-scenes content

· Created 30–60 second videos with After Effects and Premiere Pro