

# Chelsea E. Birkel

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Digital Portfolio: <https://www.chelsea-birkel.com>

## EDUCATION:

### THE PENNSYLVANIA STATE UNIVERSITY

B.A. in Film Production, Graduated Cum Laude in May 2024, Minor in Spanish, GPA: 3.79

· Studied abroad – IES Barcelona in Spring 2023

## SKILLS:

**Video Production & Editing:** Premiere Pro, After Effects, Final Cut Pro, color grading, motion graphics, multi-camera editing, visual storytelling, short-form content

**Photography & Cinematography:** DSLR & mirrorless cameras, lighting, framing, action shots, event coverage

**Graphic Design & Branding:** Photoshop, Illustrator, InDesign, layout design, sports branding, social media graphics

**Live & Scoreboard Production:** In-game graphics, replay operations, fan engagement displays, real-time updates

**Digital Media & Content Strategy:** Social storytelling, creative campaign planning, content calendars, asset management, emerging media trends

## EXPERIENCE:

### SOMERSET PATRIOTS – NY YANKEES DOUBLE-A AFFILIATE

MARCH 2025–PRESENT

*Game Day Intern (2025 Season)*

BRIDGEWATER, NJ

Assist game day production, support scoreboard operations, live streams, and social storytelling while creating branded content

· Support video scoreboard and stadium music system to deliver engaging in-game entertainment and enhance the fan experience

· Film and edit multimedia content for social media, website, and in-stadium use, including green screen media day footage

· Collaborate with marketing and creative teams to develop digital content and support live broadcasts and branded storytelling

### CEB-STUDIOS

AUGUST 2023–PRESENT

*Freelance Videographer, Editor, and Photographer*

WESTFIELD, NJ

Enhance brand messaging through strategic editing and motion design in video and photography content

· Capture dynamic visuals with DSLR cameras, leading multi-camera productions with a strategic approach to framing and composition

· Deliver polished final products by integrating video, graphics, and color grading using Adobe Premiere Pro, After Effects, and Lightroom

### VARSITY VANTAGE

AUGUST 2024–PRESENT

*Freelance Videographer and Editor*

WESTFIELD, NJ

Produce multi-camera event recaps with motion graphics and short-form content to boost team storytelling and brand presence

· Construct multi-camera recaps with motion graphics to enhance storytelling and branding

· Collaborate with coaches to produce branded video content aligned with team messaging

### SPORTS DOCUMENTARY PRODUCTION—*THROUGH THE GLASS*

AUGUST 2023–MAY 2024

*Editor, Co-Producer, and Co-Director of Photography*

UNIVERSITY PARK, PA

Enhanced storytelling through strategic pre- and post-production coordination

· Led storyboarding, scripting, and shot planning, incorporating eight multi-camera interviews

· Applied advanced post-production techniques, including color correction, audio editing, and graphics

· Composed dynamic shots, blending on-ice action with personal athlete narratives

### PENN STATE ATHLETICS

SEPTEMBER–DECEMBER 2022

*Video and Social Media Editing Intern*

UNIVERSITY PARK, PA

Boosted digital presence with engaging video content and social media storytelling

· Optimized editing workflows to produce 30- to 60-second behind-the-scenes videos using Adobe After Effects and Premiere Pro, showcasing the team's personality and enhancing social media engagement